



WORK

Tiffbits Shop - Founder & Designer *March 2016-Present*

- Artist and designer for a full line of greeting cards, stationery, and gift items.
- Daily order fulfillment for DTC sales, management of social media accounts, and outreach for prospective stores and opportunities.
- Arrange production and fulfillment for key accounts (Urban Outfitters and Paper Source) and brick and mortar stores.

Freelance - Web Developer & Designer *August 2012-Dec 2018*

- Daily management of projects, timelines, potential leads, and meetings.
- Worked one on one to design and build functional, user friendly websites with a focus on small businesses and independent agencies.
- Advised and consulted on best practices and resources that fit the client's budget and needs for the project.

Paula & Waffle - Studio Assistant *Feb 2017-March 2018*

- Assisted with production and shipment of entire stationery product line for retail and wholesale orders. Including inventory tracking, invoicing, and purchase orders utilizing ShipStation and Stitch.
- Managed fulfillment of large orders in accordance to vendor guidelines for key accounts like Paper Source and Anthropologie.

Knot & Bow - Accounts Director *Dec 2014-Feb 2016*

- Maintained relationships with sales reps and buyers for all key accounts (including Anthropologie, Liberty London, Nordstrom, Paper Source).
- Managed team schedules, tasks, and workflow of 5-10 employees.
- Worked with studio and accounts manager on deadlines and inventory management to ensure fulfillment of large orders (~\$10k-\$50k).
- Coordinated shipping logistics with freight forwarders and packaging for domestic and overseas orders to stores and distributors.

Barrel - Web Developer *June 2010-July 2012*

- Lead front end web developer with clients including Kaplan, General Electric, The Sartorialist, Bing, and 9/11 Day Org.
- Consulted with project managers on best web practices and functionalities for client's needs with budget and proposed timeline in mind.
- Worked with a variety of technologies and languages including jQuery, PHP, and APIs, to translate designs to functional websites.

EDUCATION

Parsons School for Design

2007-2011

BFA, Design & Technology

SKILLS

Adobe CS:

Illustrator, Photoshop

Languages & CMS:

HTML, CSS, JQuery

Wordpress, Shopify

Commerce & Fulfillment:

Shopify, Etsy, Faire

Stitch, ShipStation

hello!

I'm Tiffany Wu. I was born and raised in Queens, NY.

I've always loved a balance of function and design, which is how I started working in front end web development. As I turned to freelancing I took on more design roles and opened my own web shop selling greeting cards. That is when I stumbled into working within the stationery industry and balanced both for awhile.

Since 2019, I have focused on my art and building my own stationery line, Tiffbits!